Dear Dr Lin,

It is a pleasure to connect with you.

Mondelēz International, as part of IFBA (International Food and Beverage Alliance) made a commitment to help contribute to the World Health Organisation's (WHO) goal of eliminating industrially produced trans-fat (iTFA) from the global food supply. Regarding PHO part, Mondelēz International has existing practice of PHO elimination from raw material level. As for Hong Kong regionally, products imported are ensured to meet this requirement at preliminary formula compliance check stages.

Kind regards,
(Mr. Karl ZHOU)
(Mondelēz Hong Kong Limited)

