Technical Issues on Nutrition Labelling - Nutrition Labelling Formats -

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Background

- Standardized nutrition labels assist consumers in reading nutrition labels.
- Opinion Survey conducted in Jan 2004 94.5% supported standardization of the format of nutrition labels for easy reference by consumers and to avoid confusion.

Nutrition Labelling Formats

Elements

- Location of the nutrition label
- Sequence/listing order of nutrients
- Size of the label
- Font type and size
- Rule and line spacing
- Indent
- Colour, etc.





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Nutrition Labelling Formats under the Local NL Proposal (cont.')

Conditions for applying simplified formats

- 1. At least five elements (under Phase I three elements) out of energy and the core nutrients amounts to zero according to the rounding rules.
- **2.** Values of energy, protein, total fat and carbohydrate must always be declared, even they are zero.

. Values of claimed nutrients, even they are zero.

Nutrition Labelling Formats under the Local NL Proposal (cont.')

Conditions for applying simplified formats

- 4. Values of any core nutrients that are present in the food in more than insignificant amount
- 5. The statement "Not a significant source of (naming core nutrients that have been omitted from the nutrient declaration) [this statement required to be listed in the NL will not constitute a nutrient-related claim].

Nutrition Labelling Formats under the Local NL Proposal (cont.') Nutrition Labels (product with a Vitamin C claim)

Simplified Standard Format Simplified Horizontal Form

Nutrition In	Per 904 g	and the second
Enverge	290 kewl	1000
Protein	10.0	100.0
Total fail	1.0	1014, 1040
Carbehydrate	61.8	
Vitamin G	30 ing	
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