





Nutrient Function Claim

- **Describes the physiological role of** a nutrient in growth, development and normal functions of the body; for examples -
 - Calcium builds strong bones
 - Protein helps build and repair **body tissues**



Nutrient Function Claim vs. Health Claims

Nutrient function claims

Physiological role or a nutrient in growth, development and normal functions of the body

Health claims

- So called "reduction of disease risk claim" under Codex
- Reduced risk of developing a disease or healthrelated condition

Under the purview of the Department of Health (The Undesirable Medical Advertisement)

Nutrient Function Claim under the Local NL Proposal

Subjects of Nutrient Function Claims

- Energy
- Sugars
- Protein
- Dietary fibre
- Carbohydrate
- Sodium

- Cholesterol
- Fat (varies types)Vitamins (with NRV)
- Minerals (with NRV)



Nutrient Function Claim under the Local NL Proposal (cont.')

Labelling Requirements

- Claimed nutrient(s)
- Triggered cluster declaration
 - 1. Claims on fat/cholesterol Must provide the information on saturated fat, monounsaturated fat, polyunsaturated fat, cholesterol and trans fat (in Phase II).



Claims on carbohydrate/sugars – Must provide the information on sugars.

Nutrient Function Claim under the Local NL Proposal (cont.')

Claims Conditions

- Adopt principles established by Codex
- 1. Relevant scientific substantiation and scientific consensus:
- 2. Reasonable quantity in the context of a health diet;



Nutrient Function Claim under the Local NL Proposal (cont.')

Claims Conditions

 consumption suggested – meet "source" or "high" condition; consumption suggested – meet "low", "reduced", or "free" conditions



Nutrient Function Claim under the Local NL Proposal (cont.')

Claims Conditions

- 4. Two-part claim: -
 - Information on the physiological role of the nutrient
 - Composition of the produce relevant to the physiological role
 - For example: Calcium aids in the development of strong bones and teeth.
 Product X is high in calcium.



- ENDS -

