

**COUNCIL FOR SUSTAINABLE DEVELOPMENT**  
**EDUCATION AND PUBLICITY SUB-COMMITTEE**

**Digest of meeting held on 9 July 2010**

**Members Present**

**Chair** : Mr Michael Lai

**Members** : Dr. Anissa Chan  
Professor Ho Kin-chung  
Mr Patrick Ho  
Mrs Miranda Leung  
Ms Lo Wai-lun  
Mr Sin Chung-kai

**Apologies** Mr Benjamin Hung  
Professor Bernard Lim  
Mr Tai Hay-lap  
Professor Wong Siu-lun

**In attendance** : Miss Alice Liu, Senior Town Planner, Sustainable Development (SD),  
Environment Bureau (ENB)  
Ms Paulina Pun, Town Planner(SD), ENB  
Miss Isabel Tam, Senior Executive Officer(SD), ENB  
Mr Damian Chan, Assistant Secretary(SD)1, ENB  
Ms Elisa Leung, Assistant Secretary(SD)2, ENB  
Ms Elia Wong, Assistant Secretary(SD)2(Designate), ENB

**Secretary** : Ms Jennifer Chan, Principal Assistant Secretary (SD), ENB

**Item 1 – Confirmation of minutes of last meeting**

Minutes of the last meeting were confirmed by Members at the meeting. Members noted that a non-attributable digest would be posted on the Sustainable Development Division website for public information.

**Item 2 – Matters Arising**

Members noted that all the five Sustainable Development Fund (SDF) projects in the seventh round of application were approved by the Council by circulation and the details of the approved applications were set out in Paper No. 05/10 under Agenda Item 3.

Members also noted that the matters arising on further discussion on media promotion of sustainable development (SD) and presentation by the Education Bureau on the education of SD in the new curriculum would be dealt with in the next meeting.

**Item 3 – “Sustainable Development Fund – Launch of the Eighth Round of Applications” (Paper No. 05/10)**

Members noted that the media lunch, held on 2 July 2010, for announcing the results of the seventh round of SDF applications had received good media attention. Members then discussed the priority areas of the next (eighth) round of applications. It was agreed that “climate change” should be the major theme of the next round of applications and applications that fell within the priority areas would receive higher marks. Emphasis should be placed on engaging the participation of different sectors of the community. Members also noted and agreed on the tentative plan on the launch of the next round of applications scheduled for 18 August 2010.

**Item 4 – “Update on Education and Publicity Programme and Initiatives” (Paper No. 06/10)**

Members noted the completion of the “Sustainable Business for Our Future” Conference held on 20 May 2010 and agreed that it was nicely executed. Members suggested that there could be more interaction from the participants and better time management. More participation from secondary schools and universities should be invited for future events.

Members then discussed the possible improvements to the School Outreach Programme (SOP) and agreed that the schools’ requested topics for the seminar/workshop should be better matched with the relevant stakeholder partners. To facilitate the schools in incorporating the SOP into their calendar, invitations could be sent out earlier in May/June for the next round in 2011. Members also agreed to adjust the reimbursement amount to the stakeholders for each workshop under the SOP from \$2,000 to \$4,000.

Members noted the progress of other education and publicity programme and initiatives.

**Item 5 – Any Other Business**

Members suggested that the Secretariat to mark Members’ diary for meeting two months in advance.

**Item 6 – Date of Next Meeting**

The Secretariat would advise Members of the exact date of the next meeting in due course.

Council Secretariat  
October 2010