COUNCIL FOR SUSTAINABLE DEVELOPMENT

EDUCATION AND PUBLICITY SUB-COMMITTEE

Digest of meeting held on 14 October 2010

Members Present

Chair	:	Mr Michael Lai
Members	:	Professor Ho Kin-chung
		Mrs Miranda Leung
		Ms Lo Wai-lun
		Mr Sin Chung-kai
		Mr Tai Hay-lap
		Professor Wong Siu-lun
Apologies		Dr. Anissa Chan
		Mr Benjamin Hung
		Mr Patrick Ho
		Professor Bernard Lim
In attendance	:	*For item 4 only*
		Ms Christine Fang, Chair, Strategy Sub-Committee, Council for Sustainable Development
		For item 5 only
		Mr Tam Koon-che, Principal Education Officer (Curriculum Development)1, Education Bureau (EDB)
		Mr Lee Chi-hung, Chief Curriculum Development Officer (Personal, Social and Humanities Education Section)11, EDB
		For all items
		Miss Alice Liu, Senior Town Planner, Sustainable Development (SD), Environment Bureau (ENB)
		Ms Paulina Pun, Town Planner(SD), ENB
		Miss Isabel Tam, Senior Executive Officer(SD), ENB
		Mr Damian Chan, Assistant Secretary(SD)1, ENB
		Ms Elia Wong, Assistant Secretary(SD)2, ENB
Secretary	:	Ms Jennifer Chan, Principal Assistant Secretary(SD), ENB

Item 1 – Confirmation of minutes of last meeting (9 July 2010)

Minutes of the last meeting were confirmed by Members at the meeting. Members noted that a non-attributable digest would be posted on the Sustainable Development Division website for public information.

Item 2 – Matters Arising

Members noted that the Secretariat had made appropriate revisions to the priority areas of this round of Sustainable Development Fund (SDF) application and details of the launch of the eighth round of application would be reported in Paper No. 10/10 under agenda item 6 of this meeting.

Members also noted that this meeting's agenda might have to be slightly adjusted in accordance with the latest changes in the arrival times of some guest attendants.

Item 3 – "Publicity and Media Promotion of Sustainable Development" (Paper No. 09/10)

(Not available for public viewing)

Item 6 – "Update on Education and Publicity Programmes and Initiatives" (Paper No. 10/10)

Members noted the progress of EPSC's programmes under the school sector. They agreed that in order to better integrate the education of sustainable development (SD) into the new curriculum for primary schools and junior secondary schools, early discussions with the Education Bureau (EDB) was crucial.

Members noted the progress of other education and publicity programmes and initiatives and agreed that they should continue in the current directions.

Item 4 – Public Education on Climate Change (Paper No. 07/10)

Members noted that the Council's upcoming engagement exercise would be on climate change-related issues and that the Strategy Sub-Committee (SSC) of the Council agreed that it should focus on the demand side management of the climate change issues by drawing response strategies from the target groups. Members then had a long discussion on issues related to climate change including the phenomena, the need to cultivate concept of low-carbon living in the community, possible deliverables of the exercise and approaches in EPSC-SSC co-ordination.

Members agreed with the proposed role for EPSC that, in co-ordination with SSC, it would engage the wide community through schools and NGOs with the support of intensive campaigns and publicity to enhance general understanding of climate change, increase their awareness on the implications on their daily lives and drive for a change in mindset, lifestyle and behaviour. Members also agreed that the theme of climate change should be adopted in other EPSC's upcoming activities. Views of EPSC would be reported to the

Council for consideration.

Item 5 – Education for Sustainable Development in Hong Kong Schools (Paper No. 08/10)

Representatives from the EDB were invited to the meeting to brief Members on the education of SD in Hong Kong under the current curriculum. Members appreciated that the current direction for the education of SD had achieved impressive breakthrough and was more in line with EPSC's approach. Members noted that EDB would work further on training for teachers as well as student participation in organising SD programmes. They agreed that there should be more co-ordination between the EPSC and EDB. The Secretariat should liaise with EDB on closer collaboration and provision of useful materials as teaching aids.

Item 7 – Any Other Business

There was no other business to report.

Item 8 – Date of Next Meeting

The next meeting would be an overview of the SDF applications received. The Secretariat would confirm the date of meeting with Members in due course.

Council Secretariat
January 2011