

**COUNCIL FOR SUSTAINABLE DEVELOPMENT**  
**EDUCATION AND PUBLICITY SUB-COMMITTEE**

**Digest of meeting held on 13 December 2010**

**Members Present**

**Chair** : Mr Michael Lai

**Members** : Dr. Anissa Chan  
Professor Bernard Lim  
Ms Lo Wai-lun  
Mr Sin Chung-kai  
Mr Tai Hay-lap

**Apologies** Professor Ho Kin-chung  
Mr Patrick Ho  
Mr Benjamin Hung  
Mrs Miranda Leung  
Professor Wong Siu-lun

**In attendance** : *For item 5 only*

Mr Yamme Leung, Education Manager, World Wide Fund for Nature  
Hong Kong (WWF-Hong Kong)

Mr Kester Wan, Fundraising Manager, Major Gifts, WWF-Hong Kong

Ms Cecily Yip, Senior Education Officer, WWF-Hong Kong

*For all items*

Miss Alice Liu, Senior Town Planner, Sustainable Development (SD),  
Environment Bureau (ENB)

Ms Paulina Pun, Town Planner(SD), ENB

Miss Isabel Tam, Senior Executive Officer(SD), ENB

Mr Damian Chan, Assistant Secretary(SD)1, ENB

**Secretary** : Ms Jennifer Chan, Principal Assistant Secretary(SD), ENB

**Item 1 – Confirmation of minutes of last meeting (14 October 2010)**

Minutes of last meeting with proposed amendments from Mrs Miranda Leung were confirmed by Members at the meeting. Members noted that a non-attributable digest would be posted on the Sustainable Development Division website for public information.

## **Item 2 – Matters Arising**

Members noted that the Secretariat was preparing the tender documents for the production and broadcast of video clips for promotion of sustainable development concepts. Members also noted that updated information on some Sustainable Development Fund projects would be forwarded to the Education Bureau for preparation of educational kits.

## **Item 3 – “Sustainable Development Fund – assessment procedures and criteria for the eighth round of applications” (Paper No. 11/10)**

(Not available for public viewing)

## **Item 4 – “Proposed public education and awareness programmes on climate change” (Paper No. 12/10)**

Members noted that the Council had agreed to the role of EPSC for the upcoming Public Engagement Process on climate change-related issues and Public Education and Awareness Programme, that it would engage the wider community through schools and NGOs with the support of intensive campaigns and publicity on the issues with a view to bringing about synergy with the effort of the Strategy Sub-committee. Members then had a detailed discussion on a set of public education and awareness programmes proposed in the paper.

Members in general agreed with the initial proposals on the programmes. The Secretariat was requested to take forward the programmes in such directions and to liaise with potential partners/organisations in developing them.

## **Item 5 – “Proposed education programme in collaboration with the World Wide Fund for Nature Hong Kong” (Paper No. 13/10)**

(Not available for public viewing)

## **Item 6 – Any Other Business**

There was no other business to report.

## **Item 7 – Date of Next Meeting**

The current term of the Council ended on 28 February 2011. The next EPSC meeting would be arranged in the new term starting from March 2011.

Council Secretariat  
September 2011