

COUNCIL FOR SUSTAINABLE DEVELOPMENT

Education and Publicity Sub-Committee

Paper 07/05

Sustainable Development Fund (SDF) – Brief Report on Evaluation of Specific Projects

Purpose

This paper briefly evaluates activities organised by the SDF grant recipients that were attended by Members of the EPSC project monitoring sub-group and SDU staff between January and May 2005.

Key Points

2. Members are invited to note the following brief descriptions and evaluation of four specific project activities organised by grant recipients from the first round SDF applications.

SDF project: “Sustainable Wan Chai Community Development 21”

SDF recipient: St. James’ Settlement Community Development Service

Event: “Civic Exhibition Roadshow and Cultural Tour” - 29 January 2005

3. This event aimed to increase the social awareness of local residents and stimulate visitors’ interest in the heritage of old Wan Chai. During the roadshow exhibition, a number of old objects passed down by local residents were exhibited with a brief description of their background. Video clips of interviews with local residents on experience sharing were also shown, and a forum was provided for local residents to exchange memories of life in

old Wan Chai. The cultural tour included visits to a number of historical sites and buildings in the local neighbourhood to raise awareness of Wan Chai's heritage.

4. The event was consistent with the project's objectives of strengthening a sense of community history and culture and developing cultural tourism and social entrepreneurship. The roadshow and the tour were good examples of the practice of SD principles in a local community.

SDF project: "Education for Sustainable Development in Primary Schools"

SDF recipient: Centre for University and School Partnership, Faculty of Education, The Chinese University of Hong Kong

Event: "Teacher Workshop – Incorporating Sustainable Development into the Learning of Transport Models" - 23 February 2005

5. This workshop whose subject was "Transport Models" was part of a series of teacher workshops organised for primary school teachers to introduce to them the concept of SD and suggest how SD principles might be implemented in daily life. The workshop used a transport model as a basis for the analysis of social, environmental and economic impacts and discussion of implications for future generations.

6. This methodology was an effective way of conveying the principles of SD to participants, and the participants should be able to apply this example as a way of passing the relevant messages on to their students. The event was considered relevant to the project objectives and could contribute to raising the participants' awareness of SD.

SDF project: “Urban Green” Project

SDF recipient: Aberdeen Kai-fong Welfare Association Social Service Centre

Event: “Local environmental awareness study tour” - 30 April 2005

7. The study tour aimed to promote local environmental awareness and to facilitate community participation in SD. It consisted of an environmental awareness workshop and a visit to the Sai Tso Wan Recreation Ground. About 100 participants including senior citizens, parents, primary school students and local residents took part in both the workshop and the visit.

8. Although the participants were from different age groups and backgrounds, they appeared to have understood the messages conveyed in the workshop and participated enthusiastically in the study tour, willingly exchanging views. The event was felt to have met the relevant project objectives.

SDF project: “Build an Environmentally Sustainable Society: From a Green Network to a Sustainable Community”

SDF recipient: Baptist Wing Lung Secondary School

Event: “Small Forum: ‘Talks with famous people on Sustainable Development’” - 7 May 2005

9. The School invited the Secretary for the Environment, Transport and Works, Dr. Sarah Liao, and representative from the Open University of Hong Kong and Green Power to be the guest speakers at this forum. The event consisted of a prize-giving ceremony to recognise the eight participating schools for their commitment to promoting education on sustainable development; and a “Q&A” forum on SD between the guest speakers and the primary school students.

10. The questions raised by the primary school students were relevant to sustainable development in Hong Kong, reflecting that the participating primary schools students had good understanding of the principles of SD and could apply these to topical issues such as the Hunghom Peninsula issue, the reclamation projects and solid waste management. It also demonstrated that the SD message had successfully reached the target groups through the project.

Further Action

11. The project monitoring sub-groups together with the SDF Secretariat will continue to attend events organised by SDF grant recipients to monitor their progress and evaluate their success. This would in turn help in the selection of successful project models for future rounds of SDF applications to follow.

Council Secretariat

May 2005