

Annex

Detailed breakdown of the budget for the production cost of the publicity materials:

Item	Amount (HK\$)
• Booklet -15,000 copies per selected booklet x 3 = 45,000	\$ 43,000
• Poster – 3,000 X 3 designs = 9,000	\$ 9,000
• Miscellaneous & Contingency (15%)	\$ 7,800
• Total	\$59,800